

at the starting line for the fashion season and the group's tradeshow calendar, Blossom Première Vision presents, for the second time running, the earliest autumn-winter 2019-20 inspirations featuring a single color range shared by fabrics, leathers and accessories. An essential working tool for design teams at fashion brands, the range will be presented in exclusive preview for Blossom Première Vision visitors, ahead of Première Vision New York and the Paris trade shows Première Vision Fabrics, Première Vision Accessories and Première Vision Leather. Developed by the Première Vision fashion team in collaboration with industry professionals, the colour range is accompanied by unique, targeted and constantly evolving fashion information, enriched throughout the season and the shows.

JIAM 2020 Osaka opens registrations for exhibitors

The Japan International Apparel Machinery & Textile Industry Trade Show (JIAM 2020 Osaka), the world's leading sewing equipment trade fair, has opened registrations for exhibitors. The 12th edition of the show, which is organised by the Japan Sewing Machinery Manufacturers Association (JASMA), will be held from May 20 to 23, 2020, at Intex, Osaka, in Japan.

The show displays the latest technologies and innovative new products related to the entire sewing, apparel manufacturing, and textile processing industries.

In its 12th edition, JIAM 2020 has set its exhibition theme as 'JIAM 2020, the forefront of the Future technology and Master craftsmanship collaboration'. Many industries are transforming themselves in line with the digitalisation of society, by introducing the likes of IoT, big data, and artificial intelligence (A.I.). Similarly, JIAM 2020 actively promotes the latest innovative solutions catered to each and every need of the industry, by combining existing skillsets from drastic market changes in the past with the very latest technology. The 2020 edition will be showcasing products, technology, and services which combine state of art-technology with master craftsmanship. JIAM is one of the world's leading trade fairs that specialises in sewing equipment industry, and is widely recognised as a key event to attend in Japan and abroad. Major sewing factories and apparel manufacturers are expected to visit the 12th edition of JIAM 2020.

Many leading Japanese sewing machine manufacturers proceed their R&D activities in order to release their state-of-art technologies, latest products and service solutions at JIAM. JIAM is working on attracting more exhibitors from the fields of advanced technologies such as RFID tags, smart factories, robots and automation, artificial intelligence and wearables.

Around 11,590 Japanese and 3,667 visitors from 72 countries and regions, including Bangladesh, China, India, South Korea, Republic of Sri Lanka, Taiwan, and Vietnam, attended the last edition of JIAM. The SESS is designed to help out both first time exhibitors as well as returning exhibitors wanting to use larger exhibition space at JIAM.

Messe Frankfurt Japan Ltd provides information and assistance for exhibitors and visitors, support for the venue operation and event planning, as well as inquiry handling. The company, with rich experience in managing, planning and operating international trade shows, is expected to effectively promote JIAM 2020 by utilising their global network.

New treatment does away with fabric pilling

Working collaboratively under the framework of the ARC Research Hub for Future Fibres, textile innovators at HeiQ, with help from researchers from Deakin University's Institute for Frontier Materials (IFM), have developed a range of No Fuzz treatments that reduce unsightly pilling and make garments look and feel newer for longer.

IFM Senior Research Fellow Dr Alessandra Sutti said pilling was caused by friction, as loose fibres in the material rub together and become tangled, forming annoying fuzzy balls.

"The key to avoiding pilling is to either remove fluffy fibres or to stabilise the fabric structure so fibres can't easily loosen and tangle," she explained. "HeiQ's NoFuzz technology bridges the gaps and strengthens loose fibres with adhesive polymer structures, reinforcing fabric yarns and resulting in a significant improvement against pilling."

HeiQ Australia Chief Executive Dr Murray Height, co-founder of HeiQ Materials AG, said pilling and abrasion resistance in general was one of the biggest problems affecting clothing, especially when it came to staple fibre textiles such as wool and natural/synthetic blends.

"The need for an off-the-shelf treatment that can be applied to any fabric without noticeable impact on its feel or appearance has been discussed since the early days of the IFM/HeiQ partnership," he said. "The textiles industry has tried to deal with this issue for years, but none of the current methods are entirely satisfactory – most fabric-based treatments result in an unpleasant feel to the fabric and reduced comfort."

Dr Sutti said the HeiQ NoFuzz treatment helped to make clothing more robust to wear and tear, thereby playing a role in extending the useful lifetime of garments. "This treatment can be used on all fibre types, but it has been shown to be particularly effective on spun yarns and natural/synthetic blends, and we're using materials that reinforce component yarns within the main fabric structure," she said.

increase investment for Pakistani products.

Around 55 exhibitors participated under the Pakistani pavilion and 158 exhibitors participated individually in Heimtextil Frankfurt 2018, which is the largest participation in any exhibition from Pakistan.

Pakistani companies showed their presence and showcased their products in attractive stalls with premium exhibitors such as Gul Ahmed, Kamal Textile, and Al-Karam Textile also taking part.

The Trade Development Authority of Pakistan (TDAP) will also participate with Pakistan's pavilion in Heimtextil Frankfurt 2019. A standard stand is available for Home Textile for only Rs578,000 for a 9 sqm stand.

There were 2,975 exhibitors and 70,000 visitors from across the world participated in Heimtextil Frankfurt 2018 show.

In addition to highly promising newcomers, many well-known major exhibitors will also be returning in 2019.

Upcoming home textile exhibitions are Heimtextil Japan 30 May-1 June, Home Textile Sourcing USA 23-25 July, Intertextile Shanghai Home Autumn Edition 27-30 August and Heimtextil Russia 18-20 September 2018.

SSM exhibits solutions in eight countries

SSM Textile Machinery exhibited successfully at eight exhibitions in the first four months of 2018, presenting its latest solutions for yarn processing and winding in Colombia, Bangladesh, Japan, Russia, Indonesia, Vietnam, Turkey and Pakistan.

The biggest appearance of SSM was at the ITM trade fair for textile machinery, which took place in Istanbul, last month. At the exhibition, the company combined the sample bobbins and textile (made on the TG30-ETC) with the winding and yarn process machines, such as DP5-T, for creating slubs and neps, the XENO-AC for air covered yarns or the XENO winding and doubling machines, including DIGICONE 2 for higher dyeable package densities. On display was also the PWX-MTC, SSM's latest machine for rewinding of highly elastic yarns on muffs or hanks.

The exhibitions in Colombia, Bangladesh, Russia, Indonesia and Pakistan took place on joint booths of the SSM representatives. "During the shows, SSM met many existing, and also potential new customers that showed interest in their products. Thanks to the great effort and support of the SSM agents the exhibitions have been a great success," the company comments.

"For Japan Yarn Fair and Saigontex, SSM had its own booth with the kind support of its local representatives. There, the main focus was given to the high range of possibilities SSM

customers could profit. With final packages, wound on SSM machines, as well as knitted textile samples the visitors could feel the difference."

SSM Textile Machinery, based in Horgen, Switzerland, is a subsidiary of the Rieter Group. A leading supplier of precision winding machines in the fields of dyeing, weaving and sewing thread preparation, the company also enjoys success in individual segments of filament yarn production. SSM consists of the companies SSM Schärer Schweiter Mettler AG in Horgen and subsidiaries in Italy and China.

Rieter is a supplier of systems for short-staple fibre spinning. Also based in Switzerland, the company develops and manufactures machinery, systems and components used to convert natural and manmade fibres and their blends into yarns.

Rieter is also a leader in the field of precision winding machines. With 18 manufacturing locations in ten countries, the company employs a global workforce of some 5,250, about 20% of whom are based in Switzerland.

Blossom Premiere Vision to show autumn winter collections

The fifth edition of Blossom Premiere Vision, which will be held on July 4 and 5, 2018, at the Carreau du Temple in Paris, will show creative materials and colour directions for autumn winter 2019-20. The show dedicated to collection launches for luxury and high-end fashion brands, will unveil fabric, leather, and accessory collections from 111 exhibitors.

For autumn winter 2019-20, Blossom Première Vision will show new product developments, the latest material innovations, color trends, and more. The expanded offer is perfectly suited to the needs of leather goods, footwear, and apparel designers, enriched this season with the presence of 24 new companies.

There will be 73 weavers including 16 newcomers which include lace-makers, embroiderers, specialists in ultra-fantasy, jacket and coat weights, shirts and tailoring; knitwear specialists, experts in creative and fashionable technical fabrics, silk makers, sophisticated print and embellishment specialists. Around 30 tanners including five new arrivals for apparel and leather goods markets like calfskin, lambskin, kid leather, exotic leathers, will be seen. Eight accessory and component makers, including three newcomers for clothing, jewelry, and leather goods will be present.

Faithful suppliers to the leading fashion and luxury houses, these international companies come from the industry's most influential countries of production like Italy, France, Japan, United Kingdom, Spain, Portugal, Austria. Positioned



World Textile News

Turkey wants to tighten up China textile imports

Turkey wants to impose new requirements on textile firms importing material from China, alarming leaders of one of the country's biggest export industries, three clothing company executives told Reuters. They said the plans were discussed at a meeting in Ankara on June 11 between economy ministry officials and representatives of textile companies, who had requested the meeting to ask that the planned measures be delayed or revised. An economy ministry official confirmed the meeting at the ministry, without giving details. "We expressed support for production imports from China, but on the condition of bringing value added to Turkey," the official said. Turkey's textile sector is a pillar of its economy. Ready-to-wear clothing accounted for about 18 percent of Turkey's \$157 billion exports last year.

Cüneyt Yavuz, chief executive officer of jeans retailer Mavi, said he believed the government plan was aimed partly at tackling Turkey's widening current account deficit, which reached \$47.1 billion last year.

Turkey imported a quarter of its \$10.1 billion textile imports from China in 2017, more than half of which are cotton fabrics and intermediary goods.

"The ministry had a plan to increase the documentation of textile imports from China," Yavuz told Reuters.

"This plan was only regarding the textile sector... and it would go into effect in mid-July."

He said business leaders at the meeting told the ministry that material imported from China was sold on to other countries such as Russia and the United States, benefiting Turkey.

"I was told that there would be either a postponing or at least a revision in the ministry's plans" which were originally intended to go into effect in mid-July, Yavuz said.

Another senior textile sector executive who attended the June 11 meeting said the new measures included obtaining documents about the Chinese companies they are buying from, which will add costs and cause delays in trade.

"The ministry undersecretary told us that there is a huge trade deficit with China, where our imports are about 10 times the size of exports," the executive told Reuters.

"They want some balance. But they understood our concerns and promised to take another look at the proposed measures."

The chief executive of another major Turkish textile company, confirmed that the ministry had been asking for additional documents for textile imports from July, but said the ministry had been asked to postpone the move until January.

"We had been informed that we would need a lot of extra documents for imports from China, so we demanded this meeting," said the CEO, whose company has almost 150 stores in Turkey, and exports to seven other countries.

"The ministry didn't ask us to stop producing in China. It was a fruitful meeting. We asked them to postpone the plan until at least January 2019, which the ministry will evaluate."

Biggest international home textile exhibition to be held in Frankfurt

Heimtextil, the world biggest textile exhibition for home and contract textiles, will be held from 8 to 11 January 2019 in Frankfurt (Germany) in which more than 160 Pakistani exhibitors are expected to take part.

Heimtextil is the biggest international trade fair which is held in Frankfurt every year. This exhibition is a trendsetter for next year's designs, colours, businesses, home textile etc. The fair will help understand the European market and how best to

reported on May 26. "Azerbaijan, Georgia and Russia were the main destinations for the exported items" the official added. Omidi further said that Iran imported about 39,000 tons of goods, worth \$25 million, including chemicals, woods, machinery, electric goods and iron products, via the Astara customs during the 2-month period, from Russia, Georgia and Azerbaijan.

"Over 11,000 tons of goods, worth \$27 million, were transited through Astara into Iran in the period," he noted.

Goods including wooden and oil products, cotton, synthetic fibres, iron ingots, copper, fiberglass and iron sheets were transited from Azerbaijan, Russia, Georgia and Ukraine to Turkey, Iraq and the UAE, Omidi said. "Also 40,000 tons of goods, worth \$184 million, including electrical appliances, cars, furniture, machinery, medical equipment, construction materials, textile products, chemicals, glass containers and agricultural products were transited via the Astara checkpoint to Azerbaijan, Russia, Georgia and Ukraine" the official said.

The Islamic Republic also exported 24 tons of goods, including agricultural and food products as well as plastic materials, worth \$22,000, to Azerbaijan via the suitcase trade from the Astara customs during the 2-month period, Omidi added.

More than 168,000 people crossed the border checkpoint in Astara during the current fiscal year and passenger traffic into Azerbaijan from Iran via Astara registered a 28% increase and vice versa 30% rise in the 2-month period.

Iranian Astara Customs' total income reached 100.6 billion Iranian Rials during the same span of time, which is 68% more compared to the same months of the preceding year.

Iranian researchers design new seawater desalination machine

The head of the team of researchers who have designed the new seawater desalination machine said that according to global figures, water share for every Iranian citizen will reach less than 1,400 cubic meters per person per year by 2021, indicating the fact that Iran is going to face a water crisis.

Solmaz Valizadeh stated that building necessary infrastructure to solve this problem should be a top priority, adding, given the fact the geographic location of Iran and its easy access to seas such as the Sea of Oman, seawater sweetening is one of the most effective solutions for solving water shortages problem in the country. Valizadeh said that her team at Amirkabir University of Technology have designed a new seawater desalination machine that is also capable of separating heavy metals from industrial waste water.

The machine can be used in research centers, for example at textile industry, which are working on water purification to eliminate water pollution. She said that their device is different from other types of seawater desalination machines

produced inside the country, stressing that other domestically-produced devices are not completely made of stainless steel and polymer is partly used in their bodies, while their device is made entirely of stainless steel.

The head of the team of the Amirkabir university researchers added that polymer reduces the machine's pressure tolerance.

Sanctions on Iran

The sanctions on Iran by USA will have numerous negative impacts especially on Pakistan and Afghanistan being the immediate neighbours of Iran. It will also dent the peace process in Afghanistan. Imposing sanction on Iran is sole act of USA where Pakistan cannot do anything. USA always makes such movements to carry out its own interests based on its geo-political agenda. Both countries are engaged in inter-states trade of many commodities mainly through land routes. Although both the countries enjoy cordial relations yet at the same time the volume of trade between the two countries is well below potential. The recent visit of the Iranian Foreign Minister Javad Zarif kindled the potentials of increase of trade with Pakistan to \$5 billion by 2012. Pakistan is in negotiation to enhance export of meat, fruits, textile, surgical items, sports goods, gems and jewellery in addition to rice. The key items imported from Iran to Pakistan include: iron ore, iron scrap, dates, detergents, transformers, chemicals, bitumen, polyethylene, propylene, etc. Iran is the second-largest market of Basmati rice of Pakistan, ranking after Iraq.

There is a Preferential Trade Agreement (PTA), which governs Pakistan Iran trade; this PTA has been operational since 2006. According to a short profile of Iran prepared by Pakistan Business Council, "of the top 50 items exported by Pakistan to Iran, only 12 items (24%) have a preferential tariff under the PTA" and "of the top 50 Iranian exports to Pakistan 22 items (44%) enjoy a tariff preference when imported by Pakistan". Although there had been deficiency in the figures reported by both the countries relating to the inter-states trade in 2014 yet fact remains that both the countries remained engaged heavily with each other in terms of bilateral trade relations. One of the major factors contributing towards losing Iranian Market by Pakistan included lack of payment mechanism in the wake of international sanctions on Iran. The absence of banking channels had rendered Pakistan-Iran PTA virtually dysfunctional. After the removal of UN sanctions on Iran in 2016, it was expected that the Iranian economy would be reopened for international trade and an influx of Iranian assets frozen overseas in the region of \$100 to \$150 billion. Like European companies and the countries worldwide, Pakistan was also looking forward to greater trade and the early completion of the Iran-Pakistan Gas Pipeline, which was hampered by the previous sanctions on Iran.

Iran Textile News

Foreign Garment Prices Increase

The prices of foreign garments in the Iranian market have increased by 10-15% since the beginning of the current fiscal year on March 21, Majid Nami, a member of Iran Textile Exporters and Manufacturers Association, said. According to the Persian economic daily Donya-e-Eqtasad, there are two main reasons behind the price rise: devaluation of domestic currency and high end prices caused by high rental rates for manufacturers, high transportation costs and high wages. Iran's garment market is replete with contraband brought into the country via illegal channels. According to Ahmad Kimiaei of the Tehran Chamber of Commerce, Industries, Mines and Agriculture, contraband accounts for 90% of the Iranian garment market.

Iran promotes nanotechnology market

Saeed Sarkar said that Iran has exported nanotechnology products to about 50 countries in recent years. "Iran has also exported its technical knowledge in the field of nanotechnology to countries like South Korea and China," he said.

Iran has already exported \$35 million worth of nanotechnology products, he said. Regarding the prominence of Iran in nanotechnology articles and research during recent years, the export should be increased, he said. According to the StatNano report published in January 2018, more than 154,000 nanotechnology related articles were indexed in Web of Science (WoS) in 2017 while more than 50% of them were published by China, the United States, and India. Iran and Korea are on the next ranks. He said that INIC plans to multiple exports of nanotechnology products until the end of

the Iranian calendar year 1398, which falls on March 19, 2020.

"Actually most machineries for nanotechnology products and over 80 percent of equipment used in research are homegrown hence there is no apprehension over sanctions," INIC official Reza Assadifard told. He said that about 170 nanotechnology companies produce over 420 nano products in the different fields including healthcare, textile, home appliances, energy and laboratory equipment.

"Nanotechnology products has had a 100 percent growth during the Iranian calendar year 1396 (March 2017-2018) in comparison with its preceding year," he announced.

The INIC plans to find its way to foreign market in near future, he said. He said that the council also tries its best to increase the nano products market share with different promotions and supports. "For instance, we do our best to convince different insurance companies to cover nanomedicine," he said. In this case, the price is very economical for the patient in comparison with similar medicines.

Iran Trade Via Astara

"Over 140,000 tons of non-oil goods, worth \$74 million, were exported through customs in Iran's north-western city of Astara during the first two months of current fiscal year, which started on March 20," the Head of Astara Customs Administration, Rasoul Omidi, said, adding that Iran's exports via Astara registered a significant rise of 138% in terms of volume and 136% in terms of value, year-on-year.

Agriculture and food products, cement, plaster, chemicals, detergents, handicrafts, textile, shoes, bags, carpet, construction materials, mineral products, metals and plastic products were the main export items, Fars news agency



noted that “architects, designers and planners made a special point of visiting the ‘Framing Trends’ display.” Floor coverings manufacturer Classen used the “Flooring Spaces” zone at “Framing Trends” to present a vision of a living space from the future. The flooring creation at the heart of Classen’s “Flooring Space” was developed specially for DOMOTEX at the company’s own design center, while the creative design and production of the space as a whole was undertaken on Classen’s behalf by a designer. The presentation raised Classen’s profile as an innovator. Marketing Director Heinz-Dieter Gras says the visitors showed a “great deal of interest” and described the presentation as “spectacular” and “masterfully done”.

Thomas Trenkamp, CEO of Carpet Concept, was very pleased with the “massive response” to his company’s “Framing Trends” presentation generated in the press and among industry peers and trade visitors. The kaleidoscope project which Carpet Concept realized in partnership with Schmidhuber, Munich, was a major attraction on site, in the press and across social media channels. Creative Matters, a Canadian design firm that specializes in carpets, rugs and wall coverings, staged a series of creative workshops that proved enormously popular with attendees. President and co-founder Carol Sebert described “Framing Trends” as a “vibrant, high-energy” showcase that enabled exhibitors and visitors to “experience the latest innovations and creations in the flooring world first-hand.” Jürgen Dahlmanns, the founder and creative mind behind cutting-edge German carpet label Rug Star, believes that DOMOTEX’s managers have moved the show in an “exciting new direction” with Framing Trends. “It’s a fun thing to be involved in as an exhibitor”. Textile floor coverings specialist Balta Group, of Belgium, has been exhibiting at DOMOTEX right from the early days. Marketing Director Geert Vanden Bossche said the new format has “further cemented the strong connection” his organization felt with DOMOTEX. Balta exhibits both at DOMOTEX in Hannover and at DOMOTEX asia/CHINAFLOOR in Shanghai.

DOMOTEX 2019 will be held in Hannover, Germany, from 11 to 14 January (Friday through Monday). The show is expected to feature around 1,400 exhibitors from more than 60 nations.

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Furniture manufacturer Walter Knoll uses the floor pillows and daybeds in its "Badawi Pillows" collection to create connections with its own sofa and carpet range. Details like the finishing on the leather headrest rolls attest to the firm's high level of craftsmanship.



Gan, the rug and textile brand of Spanish outdoor furnishing company Gandia Blasco, includes a whole range of new products that explore the connection between rooms and their floors. For example, the "Parquet" kilim collection by Swedish designer duo Front (Sofia Lagerkvist and Anna Lindgren) reinvents the timeless aesthetic of wood parquet in soft floor coverings. Meanwhile,

the "Mirage" collection by Spanish designer Patricia Urquiola comprises hand-knotted rugs made from New Zealand wool that look like they are woven from three dimensional planks whose ends protrude into the surrounding space. Her "Garden Layers" collection features layers of rugs, mats, roll pillows, cushions and even textile-covered Indian beds. The individual elements can be arranged in many different ways to create infinite inviting possibilities for outdoor living.

"Framing Trends" showcase well received by the market

Business decision-makers who participated in the inaugural "Framing Trends" showcase were full of praise for the enhanced DOMOTEX format. Their stories are glowing reports of successful business contacts made at DOMOTEX 2018. For instance, Jutta Werner, CEO of Nomad, an interdisciplinary design firm in Hamburg, described the "Flooring Spaces" area as a "well signposted proving ground for innovation and contemporary thinking." She said the response to her presentation there was "overwhelming." Benny Jensen, CEO of Denmark's Fletco Carpets, was impressed with the Guided Tours and their ability to communicate targeted information to visitors. He said the tours enabled his company to present its new, award-winning "LockTiles" product directly to a quality, pre-qualified audience. Jensen



The lively graphic motifs used in the Infused Collection by Mannington Mills conjure up various aspects of five different U.S. metropolises. This LVT tile collection's mix-and-match approach lends itself to the creation of imaginative mosaics using any combination of tiles desired.



The large-format plank segments used in the "4706 Skagen" laminate flooring offered by Kronotex in its Mega Plus collection create a bold herringbone pattern. The juxtaposition of woodgrain textures and colors in each element creates a cohesive overall "used" look in which the boundaries between the individual elements virtually dissolve.



In the open-plan kitchen/living room of an apartment in Barcelona, design studio Egue y Seta connects different functional zones to create an integrated space by having different floor coverings flow directly into one another. The floor in the kitchen zone is tiled in hexagonal ceramic tiles, while the dining area is delineated by wood parquet.



Swedish design firm Kinnasand presents its rugs on a limited series of steel tubing "structures" created in cooperation with Berlin design studio Greiling. Draped over stylized bench, ottoman and daybed structures, the carpets take on a three-dimensional aspect.



"Framing Trends": apply to exhibit and start making connections

As a major highlight of DOMOTEX, the "Framing Trends" display area is one of the main stops on the show's special Guided Tours for architects and journalists. This premium exposure is further enhanced by the area's strong presence in the organizer's social media channels and on the DOMOTEX website. Furthermore, companies that give exclusive interviews at DOMOTEX are permitted to use the interviews for their own promotional purposes. As in 2018, the "Framing Trends" showcase at DOMOTEX 2019 will have a Blogger Lounge where bloggers and visitors can meet up, talk and collaborate.

The "Framing Trends" display includes the "Flooring Spaces" zone – a series of spaces where selected exhibitors and companies from the flooring industry can stage their unique, creative visions of the "CREATE'N'CONNECT" theme in the form of physical installations, interactive display circuits or workshops. Applications for participation at the "Flooring Spaces" zone are now open. Each applying organization is invited to submit a design proposal for a "Flooring Space" of any size from 20 sqm to 60 sqm. On request, the DOMOTEX organizers will arrange for designers to help applicants with their proposals. An expert jury made up of big-name designers and architects will select the participating exhibitors from among the applicants. The jury will make its decision by the fall of 2018.

Examples of creative flooring-related connections

The connectivity theme can be creatively expressed in many wonderful ways, as the following examples from the flooring and various allied industries show.



In teamwork with the studio Lotta Agaton Interiors, Austrian carpet maker Tisca Textil staged a home environment collage at DOMOTEX 2018 combining handmade woolen rugs with furniture by Vitra, Artek and Team7.



Deutsche Messe



„CREATE'N'CONNECT“ the keynote theme for DOMOTEX 2019

Opportunity for manufacturers to star as trendsetters in the flooring industry

The redesigned DOMOTEX – with its more transparent clustering of allied products and the visually stunning “Framing Trends” showcase – has been warmly embraced by the market and is now gearing up for its second season. DOMOTEX 2019 will run under the banner of “CREATE'N'CONNECT”, a keynote theme that puts the spotlight on innovative flooring industry developments and ideas inspired by today’s connectivity megatrend. Powered by advanced technology and digital change, being connected is a tremendously important aspect of our daily lives and interaction at home and on the job. Connectedness is an important aspect of flooring in the sense that floors are unifying, connecting elements of room design. Floors and flooring provide the very foundation for the rooms in which we live and work. Floors inspire us, give us orientation and set the stage for human interaction.

“CREATE'N'CONNECT” keynote theme to be creatively staged by trend leaders



The “Framing Trends” display area in Hall 9 at DOMOTEX 2019 is a unique opportunity for manufacturers to breathe life into the “CREATE'N'CONNECT” theme and thereby demonstrate their creative genius and position themselves as trendsetters of the flooring industry. Complete with a quality supporting program of talks, lectures and discussions

inspired by the keynote theme, “Framing Trends” is a vibrant networking platform and the beating heart of DOMOTEX. It is a place where creatives from all parts of the design spectrum can gather, make connections and contacts and spark new business opportunities. For manufacturers, retailers and designers, it is also a rich source of inspiration for new collections. With its out-of-the-ordinary artistic staging and groundbreaking product presentations, “Framing Trends” is an absolute magnet for fashion and lifestyle-savvy visitors, architects, interior decorators, designers and influencers.

New Path to Europe with Nyala LED for Boran Reklam



Boran Reklam, investing in the Nyala LED digital printer in order to transition into industrial grade production, has thus achieved the flexibility, productivity and strength they desire. Developing solutions for outdoor advertising and many other areas, the company aims to open up to the European market with the power of Nyala LED.

Pigment Reklam, one of the most important UV printing solutions providers in the digital printing and advertising industry, has achieved yet another sales success with Nyala LED, which appeals to a rich application field. Boran Reklam, which continues its production in digital printing and advertising at its Kurtköy Istanbul facility, has expanded its market target to Europe by investing in Nyala LED.

With its 3.2x2 meter flatbed structure, Nyala LED offers amazing flexibility and productivity, and can process any media. Even heat-sensitive materials can be printed on thanks to its superior LED technology. Nyala LED, which reaches speeds of 206m² per hour, is the industrial segment flagship model of the new generation LED series of swissQprint. The LED lamps of Nyala LED, which have a durable and long life structure, have the same life time as the machine. Therefore, maintenance and spare parts need are minimized.

Mimaki Presents Digital Printing Solutions of the Future



Mimaki attended Fespa Berlin 2018 with innovative digital printing solutions, and has unveiled their position as 'the single source for all steps of digital printing process' appealing to the whole industry. Mimaki also shared with the industry their actions and investments that will guide the future of digital printing, textile printing and outdoor advertising industries for the first time.

Mimaki, a leading manufacturer of wide-format inkjet printers and cutting systems, has revealed a number of innovations at the Fespa Berlin 2018 that has taken place from May 15th to 18th. Mimaki Europe created an unusual and engaging booth with airport concept 'on board with Mimaki' in Berlin, and showed with this concept for the first time that they are a complete solution provider for the digital printing industry. Emphasizing solutions covering the whole range of pre-treatment, printing and finishing steps, Mimaki has launched their latest innovations in digital printing for textiles and apparel. The new version of the Tiger-1800B digital textile printer, introduced last year and soon opened the door to new opportunities in industrial production, was presented for the first time to the market. Mimaki Eurasia managers and technical staff have met with the visitors from Turkey and Eurasia region and gave detailed information about solutions throughout the exhibition.



Airport. Located at the center of a rich transportation network and accommodation facilities, IFM offers a positive contribution to the exhibition budgets of participating companies.

With moving the event to a new venue, FESPA Eurasia could renew square meter unit prices and thus helping exhibitors reduce their participation costs and spend more on their own marketing facilities with the saved amounts from the exhibition budgets.

Since the technical services to be purchased in the new venue will be carried out from a single contractor, participating companies will have the advantage of reasonable technical service costs compared to previous years.

The official website of FESPA Eurasia 2018 is now live and visitors are able to register online to receive their ticket to attend this year's event.

Visit www.fespaeurasia.com for more information about FESPA Eurasia 2018 at IFM from 6-9 December.



About FESPA

Founded in 1962, FESPA is a global federation of Associations for the screen printing, digital printing and textile printing community. FESPA's dual aim is to promote screen printing and digital imaging and to share knowledge about screen and digital printing with its members across the world, helping them to grow their businesses and learn about the latest developments in their fast growing industries.

FESPA Profit for Purpose

The shareholders of FESPA are the industry. FESPA has invested millions of Euros into the global printing community over the last seven years, supporting the growth of the market. For more information visit www.fespa.com

FESPA Print Census

The FESPA Print Census is a global research project to understand the wide format, screen and digital print community. It is the largest data gathering project of its kind. The survey is published in several languages and can be completed online: www.fespa.com/completemycensus

Forthcoming FESPA events include:

- **FESPA Africa, 12-14 September 2018**, Gallagher Convention Centre, Johannesburg, South Africa
- **FESPA Mexico, 20-22 September 2018**, Centro Citibanamex, Mexico City, Mexico
- **FESPA Eurasia, 6-9 December 2018**, CNR Expo, Istanbul, Turkey
- **FESPA Brasil, 20-23 March 2019**, Expo Center Norte, São Paulo, Brazil
- **FESPA Global Print Expo 2019**, 14-17 May 2019, Messe München, Germany
- **European Sign Expo 2019**, 14-17 May 2019, Messe München, Germany
- **FESPA Global Print Expo 2020**, 24-27 March 2020, Fiera de Madrid, Madrid, Spain

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press
release

‘RISE WITH PRINT AT FESPA EURASIA 2018’



The high standards demanded by the printing industry, which is increasingly competitive, stand out with ‘Rise with Print’ concept of FESPA Eurasia 2018. Printing professionals will have the chance to explore the latest products and services available on the market, as well as new inspirations to increase their business volume.

The latest solutions in outdoor advertising, signage, digital printing, textile printing, screen printing and garment decoration will be presented again at FESPA Eurasia this year. FESPA Eurasia 2018, which is organised in partnership between FESPA and ARED, will take place on 6-9 December, at the new exhibition venue Istanbul Expo Centre (İFM) in Halls 9, 10 and 11. For this year, the tag line emphasizes passion for success and the rise that comes with creativity; Rise with Print at FESPA Eurasia 2018. FESPA Eurasia, where cutting-edge technology and services will be launched, is encouraging the whole sector to bring out its true potential and reach new levels of success.

As the only domestic capital exhibition organized for the benefit of the printing industry, they keep on working to ensure the industry employees are better qualified as well as giving support to exhibitors and visitors by organizing a regional exhibition. FESPA with their partner ARED, continues to support the training programs in 3 vocational high schools in Ankara, İzmir and İstanbul. At the same time, they also support the legal applications initiated by ARED to

define and set occupational standards for ‘Sign Makers’ and ‘Sign Measurement and Installation Workers’.

ARED has implemented the application of the Vocational Qualification Institution (MYK) and aims to complete the National Qualification studies by the end of this year and to get the standards of ‘Sign Maker’ and ‘Sign Measurement and Installation Workers’ included in the professions that are certified by the government in 2019. Thus, FESPA Eurasia, acting together with the industry for the legal and administrative processes, not only focuses on growing the volume of the market but also on increasing the standards by preparing the industry according to the needs of tomorrow.

“FESPA Eurasia will meet the demands of industry professionals focused on growing their business by working in innovative areas, said FESPA Eurasia Sales Manager Betül Binici, and added that the marketing of the 2018 edition started at a great pace. Binici continued her words as follows; “Every FESPA Eurasia is shaped by a different concept that is the continuation of each other. In each of them, we emphasize a special message that we want to give to the industry in accordance with the dynamics of that year. The concept we have developed for the FESPA Eurasia 2018 explains the volumetric and qualitative rise together. We said ‘dare to be different ‘ last year and emphasized the importance of creativity in this industry, which is much related to visual communication and arts, and that everything imaginable can be printed with the products and technologies taking part in the exhibition. With creative solutions that can be produced with machinery and tools available at the show, this year we are emphasizing the rise of standards in the market and we want to be the best example in the Eurasian region by increasing our potential both as an exhibition and industry.”

FESPA Eurasia at İFM with innovations!

FESPA Eurasia takes place at the Halls 9, 10 and 11 of İFM-İstanbul Expo Center, which is 5 minutes away from Atatürk